



COMPANY PROFILE

Grant Writing, Donor Relations & Research Advisory

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ABOUT ORBISWISE

OrbisWise is an independent consultancy providing grant writing, donor relations, and research advisory services to NGOs, financial institutions (banks, MFIs, and DFIs), and corporates worldwide. We were founded to give organizations of all sizes access to the same caliber of fundraising, research, and compliance support that only the largest institutions can typically afford to keep in-house.

Every OrbisWise engagement is priced fixed-fee or retainer — never commission — so there is never a conflict of interest between us and the funders we approach on a client's behalf. This positioning is central to how we work: our recommendations are driven by fit and feasibility, not by what earns us the largest payout.

We work across two complementary lines of service: direct support to NGOs seeking funding and organizational strength, and independent research and advisory work for funders, financial institutions, and corporates who need credible, third-party analysis.

OUR APPROACH

We treat every engagement as a partnership, not a transaction. Before any proposal is written or any research question is scoped, we take the time to understand an organization's mission, track record, and constraints — so the funders we approach, and the research we deliver, are genuinely aligned to what the client can credibly deliver.

Because we never work on commission, our incentives stay aligned with our clients' throughout an engagement: we recommend the funders, structures, and strategies that best fit the client, not the ones that maximize our own return.

OUR SERVICES

OrbisWise offers a full range of services designed to help organizations secure funding, strengthen their internal systems, and build lasting donor relationships. Each service can be engaged individually or combined into a broader program of support.

For NGOs

Grant Writing & Proposal Development

End-to-end support in developing compelling, funder-ready proposals — from concept notes to full technical and financial proposals — tailored to each donor's specific requirements and priorities.

Donor Research & Funder Prospect Mapping

Systematic research to identify funders whose priorities, geography, and funding size genuinely match an organization's mission, reducing wasted effort on poorly aligned applications.

Program Design

Development of Theory of Change frameworks and logframes that translate an organization's vision into a clear, fundable program design with measurable outcomes.

Monitoring, Evaluation & Learning (M&E)

Design of M&E frameworks and reporting systems that satisfy donor compliance requirements while generating genuinely useful data for program improvement.

Capacity Building & Training

Hands-on training for NGO staff in proposal writing, donor compliance, and M&E practice, so that organizations build in-house capacity over time rather than remaining dependent on external support.

Partnership Development & Donor Relations

Ongoing support in building and maintaining donor relationships — from first contact through reporting cycles — to strengthen the long-term funding pipeline.

Financial & Compliance Support

Support with the financial reporting, budgeting, and compliance documentation that grant management requires, reducing the risk of funder disputes or clawbacks.

Research & Development

Independent, evidence-based work for funders, financial institutions, and corporates who need credible third-party analysis:

Research Studies & Sector Analysis

In-depth research into sectors, markets, and program areas to inform funding, investment, or partnership decisions.

Feasibility Studies

Independent feasibility assessments for funders and investors considering a new program, partnership, or investment, examining viability, risk, and expected impact.

Research Reports & Independent Evaluations

Rigorous, independently authored reports and evaluations that funders and institutions can rely on for decision-making and public disclosure.

Exposure Visits

Planning and facilitation of exposure visits that allow funders and partners to see program implementation directly on the ground.

CSR Partner & Program Support

Vetting of prospective CSR partners, ongoing program monitoring, and compliance-aligned reporting for corporates managing social investment portfolios.

CLIENT PACKAGES

Our services are also available as structured, scoped packages — each priced fixed-fee, retainer, or per-engagement:

Package	What it includes	Pricing model
Funder Match Report	A shortlist of 8–12 funders aligned to your mission, each checked for eligibility.	Fixed-fee, one-time
Full Proposal Package	End-to-end proposal development for a specific funding opportunity.	Per-proposal
Donor Relationship Retainer	Ongoing donor research, relationship management, and pipeline support.	Monthly retainer
Capacity Building Workshop	Training for your team on proposal writing, M&E, or donor compliance.	Per-session
Feasibility & Research Study	Independent research or feasibility analysis for funders and investors.	Scoped
Exposure Visit Program	Planning and facilitation of donor or funder exposure visits.	Per-visit

OUR TEAM

OrbisWise is led by a small, senior team with plenty of direct, hands-on experience across fundraising, donor relations, research, and program delivery:

Irfan Asghar — Founder

Leads OrbisWise's overall strategy and client relationships, with hands-on experience across grant writing, donor engagement, and program delivery for NGOs, financial institutions, and corporates.

Hira Baig — Head of NGOs Department

Leads OrbisWise's NGO-facing work, overseeing grant writing, donor research, proposal development, and donor relationship management for our NGO clients.

Dr. Haris Malik — Head of Research Department

Leads our research and evaluation practice. Holds a PhD in Finance and has authored more than 20 publications in SSCI- and SCIE-indexed journals, bringing rigorous academic credibility to our feasibility studies, research reports, and independent evaluations.

Fahad Khawaja — Administrator

Manages the administrative and operational backbone of client engagements, keeping documentation, scheduling, and reporting on track.

Abdul Ahad — Head of IT

Oversees the systems and reporting infrastructure that support our engagements, from data management to compliance-aligned reporting tools.

Full CVs for our team are available on request.

ORBISWISE EXPERIENCE

Collectively, the OrbisWise team has:

- Years of hands-on experience writing and winning proposals for a wide range of institutional and philanthropic funders
- Direct experience leading NGO-facing engagements — from donor research through to full proposal development and donor relationship management
- Strong research and development experience, having completed 30+ R&D projects — conducting research studies, feasibility studies, and independent evaluations, and delivering detailed project reports for funders, financial institutions, and corporates
- Practical experience in program design, M&E, and donor-compliance reporting across a range of sectors
- Administrative and IT capability that keeps engagements running smoothly, from documentation to reporting systems

WHY ORBISWISE

Never Commission

Fixed-fee or retainer pricing only, so there is never a conflict of interest with the funders we approach.

Dual Expertise

Hands-on fundraising delivery combined with a strong research and development track record.

Cross-Sector Reach

NGOs, financial institutions, and corporates, giving us a broad view of the funding landscape.

Scoped Engagements

Modular support — from a single Funder Match Report to an ongoing donor relationship retainer.

GET IN TOUCH

Whether you are an NGO looking to strengthen your funding pipeline, a financial institution or corporate seeking independent research and advisory support, or simply exploring whether OrbisWise is the right fit for your organization, we would welcome the opportunity to talk.

A good starting point for most NGO clients is our Funder Match Report — a low-commitment, fixed-fee engagement that gives you a clear, actionable shortlist of aligned funders within a defined turnaround. For financial institutions and corporates, we are happy to scope a feasibility study, research report, or CSR partner review to your specific requirements.

Reach out to us at info@orbiswise.com to schedule a short introductory call, or visit www.orbiswise.com to learn more about our services, client packages, and team.

Email

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Website

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